

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT ASSOCIATES, INC.

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MIYAKO



Made in USA

Made under license of the Japan Tobacco Corp.
Distributed by Philip Morris Inc., Richmond, Virginia

The new filter cigarette blended and styled
in the spirit of Japan.

Miyako is blended with American and
Japanese tobacco.
Miyako is styled trim and firm.
Miyako. Rich flavor with 15 mg. tar.

15 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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